

Our Mission, Vision and Strategy

We deliver UK degrees authorised by the Junta de Andalucía and provide, a personalised academic experience, and a place where students can grow both professionally and personally.

Our Mission

Our Mission is to foster an engaging and supportive educational environment, where small class sizes allow for greater interaction between our students and our faculty, by providing high-quality collaborative education, that equips our students with the knowledge, skills, and critical thinking to prepare them for their professional careers in a rapidly changing world.

Our Vision

Our Vision is to:

- empower both our students and our faculty to achieve academic excellence;
- support our students to pursue paths to their chosen careers;
- promote a culture of equality and diversity and environmental sustainability;
- be adaptable to the evolving educational landscape and future learning methodologies.

Our Values

We are committed to delivering higher education that is academically rigorous, ethical, and socially responsible within an international and multicultural academic environment. We uphold the principles of academic integrity and academic freedom, equality and respect for diversity, transparency and good governance, and a strong commitment to continuous quality enhancement.

We place our students at the centre of our educational provision and we value our role as a global academic community, by welcoming students and staff from diverse cultural and educational backgrounds. Through our international orientation, we seek to contribute positively to society by supporting graduate employability, innovation, and responsible global citizenship, in partnership with the University of West London.

Our Strategic Objectives

Strategic Framework

Our strategic objectives that articulate our institutional priorities and guide our decisionmaking across academic, operational, and governance domains. These objectives are aligned with our Mission and Vision, the academic and quality framework of the University of West London (UWL), and the regulatory and quality assurance environment applicable in Spain and the Autonomous Community of Andalusia.

Academic Quality and Standards

We are committed to the consistent delivery of highquality academic provision that meets established academic standards and supports student learning and achievement. Academic quality and standards are assured through alignment with

UWL academic regulations and quality processes, as well as with relevant national and European quality frameworks.

Student Experience, Engagement and Success

We seek to promote a positive and inclusive student experience that supports engagement, progression, and successful completion of studies. This objective is supported by studentcentred learning approaches, personalised academic support, and mechanisms that enable our students to participate actively in the evaluation and enhancement of their educational experience.

Employability and Graduate Outcomes

We aim to equip our students with the academic, professional, and transferable skills required for employment or further study. This objective reflects the careerfocused orientation of the University of West London curriculum, in which employability, professional relevance, and applied learning are integral to programme design and delivery. We enhance the relevance of our provision through engagement with our local and regional industries, organisations, and professional environments.

Growth, Recruitment and Admissions Quality

We manage institutional growth in a planned and sustainable manner, ensuring that recruitment activity is aligned with academic capacity, learning resources, and quality assurance requirements. Admissions processes are designed to be transparent, fair, and compliant with our regulatory frameworks.

Governance, Compliance and Risk Management

We maintain robust governance arrangements, with our awarding body, the University of West London, to ensure effective oversight, regulatory compliance, and proactive risk management.

Infrastructure and Learning Resources

We are committed to providing and enhancing our physical and digital learning environments that support effective teaching, learning, and assessment.

Internationalisation

We are proud of our inclusive and diverse culture. We recruit students and staff with many nationalities which enrich the student experience at MIUC. We foster a culture that promotes and celebrates equality, diversity and inclusion.

Our curriculum supports international learning contexts that are coherent with our programme objectives. As part of this approach, MIUC and UWL have developed collaborative initiatives that support student mobility and academic exchange.

Sustainability

Sustainability considerations are embedded across our institutional activities where appropriate, encompassing environmental responsibility, social impact, and awarenessraising within the academic and wider student experience. We encourage engagement with sustainability themes in ways that are relevant to our programmes, operational context, and local environment.

Monitoring, Review and Continuous Improvement

The achievement of our strategic objectives is monitored through our Internal Quality Assurance System using a combination of institutional data, performance indicators, and qualitative feedback from our students and our awarding body, the University of West London. Monitoring takes place at both programme and institutional level and is embedded within our academic and governance processes. The review of our strategic performance is undertaken through governance structures, including the MIUC Academic Board.

Student feedback, representation, and participation are actively considered in the evaluation of our performance and the student experience at MIUC. We continue to strengthen ongoing and meaningful engagement with our students as partners in quality enhancement at MIUC.