

MIUC Education Outcomes

1. Introduction

Educational outcomes at MIUC are monitored through analysing key indicators relating to academic performance. They are gathered from University of West London's assessment boards. The main indicators are: student progression, completion and graduation rates per academic year.

2. Student Continuation

Analysis of student retention at MIUC indicates consistently positive outcomes across programmes. Student continuation rates, defined as the proportion of students observed to be continuing their studies or having gained a qualification one year and 15 days after commencement (or two years and 15 days for parttime students), ranged between 84% and 100% across courses during the period under review.

Student continuation rates remain stable, with consistent data alignment between UWL and MIUC records. Strong continuation reflects the effectiveness of academic support provision and the relevance of programmes to students' career goals.

The table below presents the MIUC student continuation data for the Academic Year 2024/25.

Student continuation by course (the proportion of students that were observed to be continuing in the study of a HE qualification, or have gained a qualification, one year and 15 days after they started their course). <i>The aggregated percentage of UG students who continue to the next level of study is provided below.</i>	
% continuation rate	
Course Title	Year 24/25 (%)
BA (Hons) International Business Management	84
BA (Hons) International Business Management with Foundation	100
BA (Hons) Politics and International Relations	100
BA (Hons) Politics and International Relations with Foundation	100
BSc (Hons) Marketing and Social Media	86
BSc (Hons) Marketing and Social Media with Foundation	80
MSc International Business Management	100
MA International Relations	100

3. Student Completion

The analysis of MIUC completion and achievement outcomes is based on data provided by the University of West London (UWL), using the standard definition of student completion/ achievement for full-time students as the proportion of students observed to have gained a higher education qualification or to be continuing in the study of a qualification four years and 15 days after commencement. These data are analysed and monitored jointly by MIUC and UWL on a cyclical basis after each Assessment Board.

Student achievement data demonstrates consistently strong outcomes across programmes delivered in partnership with UWL. The proportion of higher classifications remains stable, reflecting sustained academic standards and supporting the institution's reputation for quality.

The table below presents the MIUC student completion/achievement data for the Academic Year 2024/25.

Student completion outcomes by course (the proportion of students that were observed to have gained a HE qualification, or were continuing in the study of a qualification, four years and 15 days after they started their course). <i>The aggregated percentage of successful outcomes awarded for each UG/PG course (percentage of students who achieved their UG/PG qualification) by the Award Board is provided below.</i>	
% of students who achieved their qualification	
Course Title	Year 24/25 (%)
BA (Hons) International Business Management	96
BA (Hons) International Business Management with Foundation	95
BA (Hons) Politics and International Relations	97
BA (Hons) Politics and International Relations with Foundation	94
BSc (Hons) Marketing and Social Media	99
BSc (Hons) Marketing and Social Media with Foundation	100
MA International Relations	100
MSc International Business Management	99

4. Employability at MIUC

Employability considerations are embedded within programme design, delivery and student support processes at MIUC. Throughout their studies, students are supported in preparing for, and applying to, internships and workplacement opportunities through a combination of academic guidance, careers focused advice and structured skills development activities.

MIUC maintains engagement with industry and professional contacts relevant to its areas of provision. This engagement informs curriculum development and supports the organisation of practice and workplace skills oriented workshops, Guest Lectures and applied learning activities intended to strengthen students' readiness for professional and employment settings.

Some students combine their studies with employment, entrepreneurial activity or the development of small businesses, while others have obtained roles with local organisations, including companies in areas such as real estate, startup and business hub environments. In addition, individual graduates have reported employment with organisations and public institutions abroad.

Graduate progression into further study also forms part of the employability profile of our students. MIUC recent graduates have also continued their studies leading to Master's or doctoral studies at other higher education institutions.

The timing of the Graduate Outcomes Survey is administered approximately 15 months after graduation. As a result, quantitative employability data for recent cohorts are not yet available. Analysis therefore focuses on early graduate outcome indicators where available.

5. Module Evaluation Surveys

The Module Evaluation Survey at MIUC is the most common way for our students to get their voice heard and make a difference. The Survey takes place during each semester and enables our students to provide feedback directly on their modules. Analysis of this feedback is considered at the MIUC Academic Board, and indicates a high level of student satisfaction with the availability and quality of learning resources.

Changes made in response to the Module Evaluation Surveys are communicated to students via their virtual learning environment.

The table below shows the aggregated module evaluation data by each MIUC course.

Academic Year 2024/2025 aggregated module evaluation data by course	
Course Title	Aggregated Overall Student Satisfaction on the Course (%)
BA (Hons) International Business Management	86,05%
BA (Hons) Politics and International Relations	86,13%
BSc (Hons) Marketing and Social Media	88,8%
MSc International Business Management	92,43%
MA International Relations	92,18%

6. Academic Enhancements at MIUC

Feedback from quality assurance monitoring and student feedback helps MIUC to evaluate academic standards and the quality of the student experience at MIUC.

Learning Resources and Digital Learning Environment

Student feedback on learning resources is gathered primarily through Course Committee Meetings and Module Evaluation Surveys. Analysis of this feedback indicates a high level of student satisfaction with the availability and quality of learning resources. Minor suggestions relating to additional support for academic referencing and the effective use of library databases were identified through these monitoring processes. In response, MIUC introduced additional skills-focused sessions to support our students' learning.

Student-Centred Learning, Teaching and Assessment

MIUC has reinforced its quality systems in faculty development, student engagement, and academic integrity. Key initiatives include:

- Restructured Induction Week
- Strengthened tutoring system to support personalised learning and retention;
- Year-round engagement through the ConnectEd calendar and two Enhancement Weeks.

In response to student feedback, MIUC has strengthened industry links, engagement with University of West London (UWL), and support in AI, sustainability, finance, and academic resources.

Teaching Staff Quality and Development

Teaching staff at MIUC engage on a regular basis in professional development activities, predominantly provided or coordinated by the University of West London, covering areas such as pedagogy, student support, assessment and feedback practices, marking calibration, and the pedagogically appropriate and ethical use of artificial intelligence (AI) in curriculum design and teaching.

Visiting lecturers and professional contributors are engaged to enhance applied learning and contextual relevance for specific module topics. This approach aligns with the career and practice-oriented design ethos of the programmes.

Student feedback on teaching quality and the learning experience is gathered through Module Evaluation Surveys and Course Committee Meetings. Analysis of this feedback indicates that teaching quality and academic support provision at MIUC is consistently highlighted as a key strength by our students.