

# Student Prospectus



**MARBELLA  
INTERNATIONAL  
UNIVERSITY  
CENTRE**



# Our Story

MIUC was built and developed with a clear mission in mind. We aspire to educate the future leaders of a new, globalised world, equipping them with a global outlook, intercultural competence, and the confidence to act and lead in times of great change. The continual development of a world-class university that is distinctly international in its mindset and teaching methods, remains at the heart of our mission to this day.



95%

International students

10:1

Student to professor ratio

#1

English taught university in southern Spain

72

Different nationalities



# Our Mission

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# Our Vision

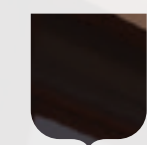
At MIUC, we aim to provide a home-away-from-home for our students, where they can build supportive networks that are essential to their personal, professional and academic development. Through our student-centred, personalised care approach, students can tap into a vast source of support to guide them through challenges, and introduce them to promising new opportunities.



# WHAT DOES MIUC OFFER YOU?

**360-degree**   
**logistical support.**  
→ **International**  
**internships.**   
**Interesting, practical**  
**and original degree**  
**programmes.**   
 **First-class**  
**facilities for sports**  
**and leisure.**  **Year-**  
**round sunshine and**  
**an exciting lifestyle**  
**in a**  **beautiful city.**





# CAMPUS FEATURES







**SWIMMING POOL, HOT TUB AND GARDENS**

All campus facilities are state-of-the-art and include multimedia-powered classrooms, a media lab, a library, an indoor and outdoor canteen area, parking areas, tennis courts and a luxury swimming pool with a hot tub. Perfectly central, the campus is within walking distance to the beach and SWIMMING POOL, HOT TUB AND GARDENS city centre.

**SPORTS AND EXTRACURRICULAR FACILITIES**

Our campus facilities cater to a variety of exciting sports and extracurricular activities, including tennis, squash, basketball, football and more.



**PRIVATE CAR PARK**

All students can park their cars within the gated private parking area on campus.



**CAFETERIA**

The cafeteria features both an indoor and outdoor dining area, where students can grab a bite to eat, get their caffeine fix and socialise between attending lectures.

**LOUNGE AREAS**

Throughout the campus, you will find cosy lounge areas, furnished with comfortable sofas and tables where you can do your homework, chat and chill.



**LIBRARY**

Our library offers students an extensive selection of books, magazines, newspapers and videos. Use our top-of-the-range computers to access over 7000 academic journals via the Blackboard digital platform.

**CLASSROOMS**

All our multimedia-powered classrooms are equipped with cutting-edge interactive whiteboard projector screens integrated with the Blackboard learning platform.



**MEDIA LAB**

In our high-tech media lab, you will find iMacs holding the latest software, as well as top-of-the-line photo and video editing equipment. All our multimedia-powered classrooms are equipped with cutting-edge interactive whiteboard projector screens integrated with the Blackboard learning platform.



# LIFE IN MARBELLA

The attractions are almost endless – with everything from luxury stores to outdoor markets, festivals, live music, historical monuments, museums, art galleries, restaurants, nightclubs, pristine beaches and so much more; Marbella will be sure to entertain your soul's every desire.





## TRAVEL

Marbella spans 30km along Costa del Sol and is very well connected with the rest of Spain, providing our students with the opportunity to travel and explore exciting new places. There are daily trips to the bustling towns of Malaga, Sevilla and Granada, and Morocco is just a short ferry ride away.



## LIFESTYLE

You will fall in love with the laidback appeal of Spanish hospitality in Marbella. Going out and socialising over a "cerveza" (beer) or coffee is a daily past-time. In summer, locals gather at the "chiringuitos" (beach restaurants) to tuck into some traditional Spanish "tapas".



## RESTAURANTS & NIGHTLIFE

With world-class restaurants, bars and nightclubs glittering across the Riviera, it's not hard to see why Marbella is famous for its spellbinding nightlife.



## FOOD & DRINK

Marbella's cuisine is like the area itself; extensive, varied, and a feast for the senses. Delight your taste buds with delectable local dishes, like gazpacho or pescaito frito. Spain is also renowned for its award-winning wines and sherries.



# World Class Guest Speakers



**CLAUDE LITTNER**

British-American business executive, former chairman of Viglen, Powerleague and ASCO, and former chief executive of Tottenham Hotspur Football Club



**IRINA BOKOVA**

Bulgarian politician and former Director-General of UNESCO



**ANATOLY TORKUNOV**

Russian diplomat, rector of Moscow's State Institute of International Relations (MGIMO)



**GOPI KALLAYIL**

Chief Evangelist of Brand Marketing at Google



## OUR STUDENTS

# Testimonials



**MAXIME  
HINNEKENS**

**BA International Business**  
Belgium, 21 years

When I found MIUC online, I couldn't resist clicking on the link. I saw the photographs of the amazing facilities and the beautiful scenery, and I was immediately sold. I am so glad that I came to this university, because the professors are world-renowned industry professionals, and the other students come from all over the world, creating many future international business opportunities, something no other university offers.



**ANNA  
IVANYTSKA**

**BA Marketing & Advertising**  
Ukraine, 19 years old

I have had an incredible learning experience so far at MIUC. We all belong to an international family held together by supportive faculty members and senior students, making MIUC everything a student could ever need from a university. We are taught by prestigious lecturers in a unique and stunning location, and are even offered amazing internships to enrich our educational journeys.



# Global Network

“Studying at MIUC is like discovering the world on one campus. Our common ground is that we are all so different – and that’s what we bond over.”

Milos Lazovic Serbia, Class of 2017

72

  
Nationalities

35

  
Languages



Albanian	Cameroonian	Finnish	Irish	Luxembourger	Palestinian	Spanish	Tanzanian
Algerian	Canadian	French	Italian	Lybian	Polish	Swedish	Tunisian
American	Czech	German	Israeli	Mexican	Portuguese	Swiss	Turkish
Azerbaijani	Croatian	Ghanian	Jamaican	Moroccan	Qatari	Syrian	Ugandan
Armenian	Danish	Gabonese	Jordanian	Mozambican	Romanian	South Korean	Ukrainian
Belgian	Dutch	Georgian	Kazakh	Namibian	Russian	South African	Venezuelan
Brazilian	Egyptian	Indian	Kenyan	Nigerian	Saudi	Sudanese	Zambian
British	Emerati	Iranian	Kuwaiti	Norwegian	Sierra Leonean	Serbian	Zimbabwean
Bulgarian	Equadorian	Iraqi	Lebanese	Omani	Slovak		



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# Academic programmes

MIUC offers a range of dynamic Bachelor and Master programmes facilitated by distinguished academics and industry professionals, which combine interactive teaching practices with world-class facilities and personalised student services, tailoring your degree to your needs. All our BA & MA Programmes are taught in English, and some can be completed in partnership with other leading academic institutions throughout Europe. Language courses in different levels of Spanish, English, Russian, Arabic, French and Chinese Mandarin are available, as well as pre-sessional English courses for those who are yet to reach the minimum language.





# BACHELOR IN INTERNATIONAL BUSINESS MANAGEMENT

## Programme Overview

Learn how to make high-stake decisions and develop business strategies, while sharpening your ability to influence others across cultures, business functions, and hierarchies. Our BA in International Business Management draws from modern business concepts and industry professional experience from all over the world. We provide our students with the theoretical and practical tools to develop their critical and creative thinking skills, and thrive within a globalised economy. Students are also able to personalise their study programmes with elective modules in the fields of law, as well as information technology (IT) and data science.

### Programme title:

BA in International Business Management

**Duration:** 4 years full-time

**Language:** English

### Degree awarded:

Bachelor (Hons) in International Business Management ECTS

**Credits:** 240

### Key disciplines covered:

- Business Strategy
- Data Analysis
- Marketing
- Project
- Management
- Finance/Accounting
- Business Law

### Career opportunities:

- Financial Service Advisor
- Entrepreneur
- Investment Advisor
- Domestic or Foreign Sales Representative
- Regional Operation Manager
- Project and Strategy Officer
- Marketing Assistant
- Business Analyst
- Market Researcher

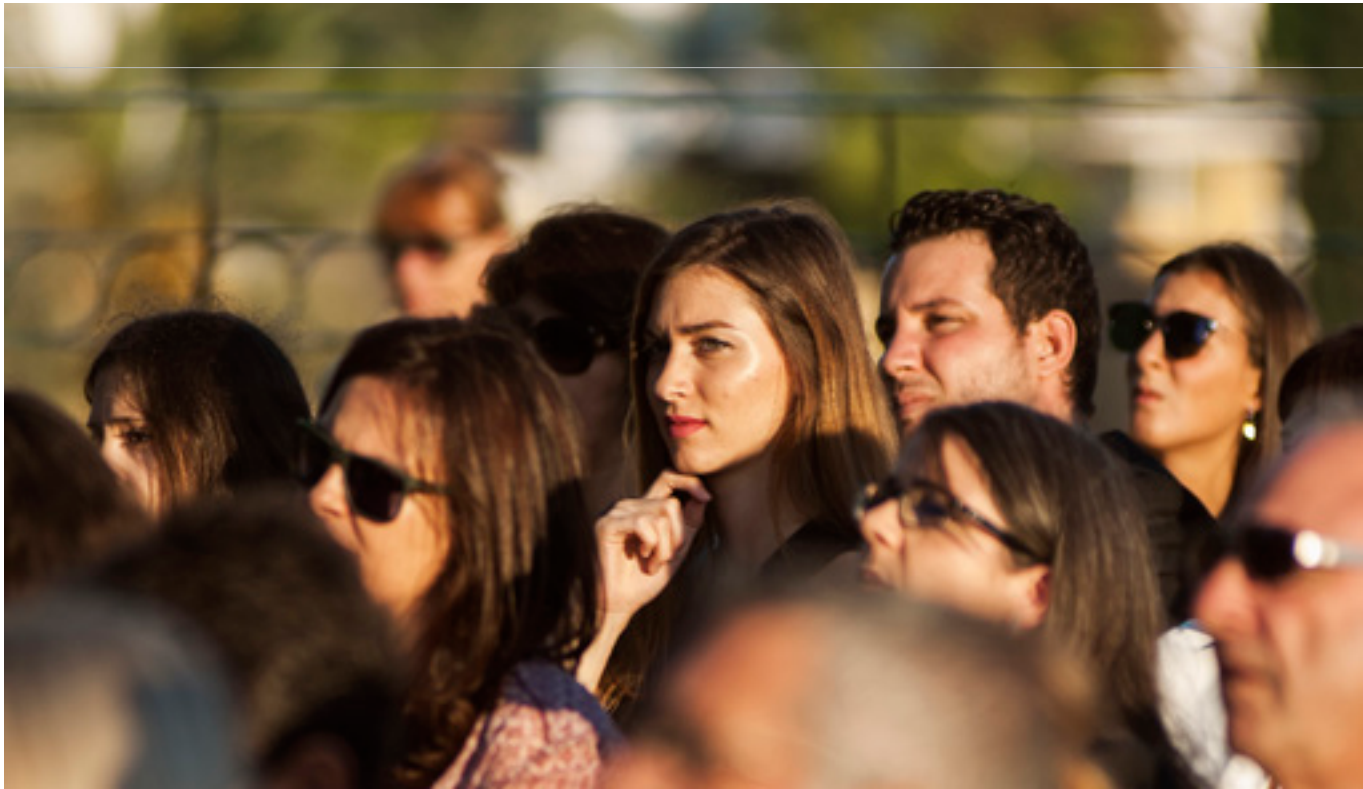


**Chiara Lageveen**

**BA International Business**  
Germany, 23 years old

I've made long lasting friendships with people from all over the world at MIUC. The faculty and staff are so helpful, kind and open-minded. I am learning so much every day. What I love about my International Business programme is the balance between theoretical knowledge and the application of industry practices. It provides me with valuable skills such as problem-solving, decision-making, creative thinking, and the ability to work in a team.





# BACHELOR IN INTERNATIONAL RELATIONS

## Programme Overview

Study an interdisciplinary International Relations degree based on the academic disciplines of political science, history, law and economics. We offer our students the intellectual and creative skills necessary to understand the interactions between states, inter-governmental organisations and non-state actors. This BA in International Relations prepares students for a career in world politics, providing them with specialised knowledge of the processes of global governance, its key actors, and their role within the international system.

### Programme title:

BA International Relations

**Duration:** 4 years full-time

**Language:** English

### Degree awarded:

Bachelor (Hons) in International Relations ECTS

**Credits:** 240

### Key disciplines covered:

- Global Governance and Strategy
- Foreign Policy and Policy-making
- Intercultural Management
- Diplomacy and Public Relations
- Business and Environment in International Relations
- Political Risk Analysis
- Security and Crisis Response

### Career opportunities:

- Political Affairs
- Consultant Political Researcher
- Diplomat
- Civil Servant
- Conflict Resolution Consultant in International and National Political Organisations
- Political Risk Analyst
- Specialised Marketing Officers for Political Organisations
- Specialised Journalists or Media Consultants for Political Organisations



**Seyed Khadem**

**BA International Relations**  
Iran, 23 years old

Through MIUC's internship programmes, I have been able to apply the theoretical knowledge I learnt in the practical world of professional careers, and I appreciate this the most. I absolutely recommend MIUC, because it allows you to manoeuvre and be flexible on the academic side, and it allows you to be involved in the professional industry world. This education is not only about the theories you learn, but also about the networking and the practicality of it. In my opinion, it's an all-in-one package.





# BACHELOR IN MARKETING AND ADVERTISING

**Programme Overview**

Learn how to implement creative advertising strategies and apply marketing techniques at the strategic and operational level. Here at MIUC, our students have the opportunity to develop an understanding of the importance of marketing and advertising in meeting overall business objectives, and an appreciation for the integral role these play in society. We have provided our students with a contemporary degree that will allow them to operate, explore, and positively contribute to the marketing and advertising industries.

**Programme title:**

BA in Marketing and Advertising

**Duration:** 4 years full-time

**Language:** English

Degree awarded: Bachelor (Hons)  
in Marketing and Advertising ECTS

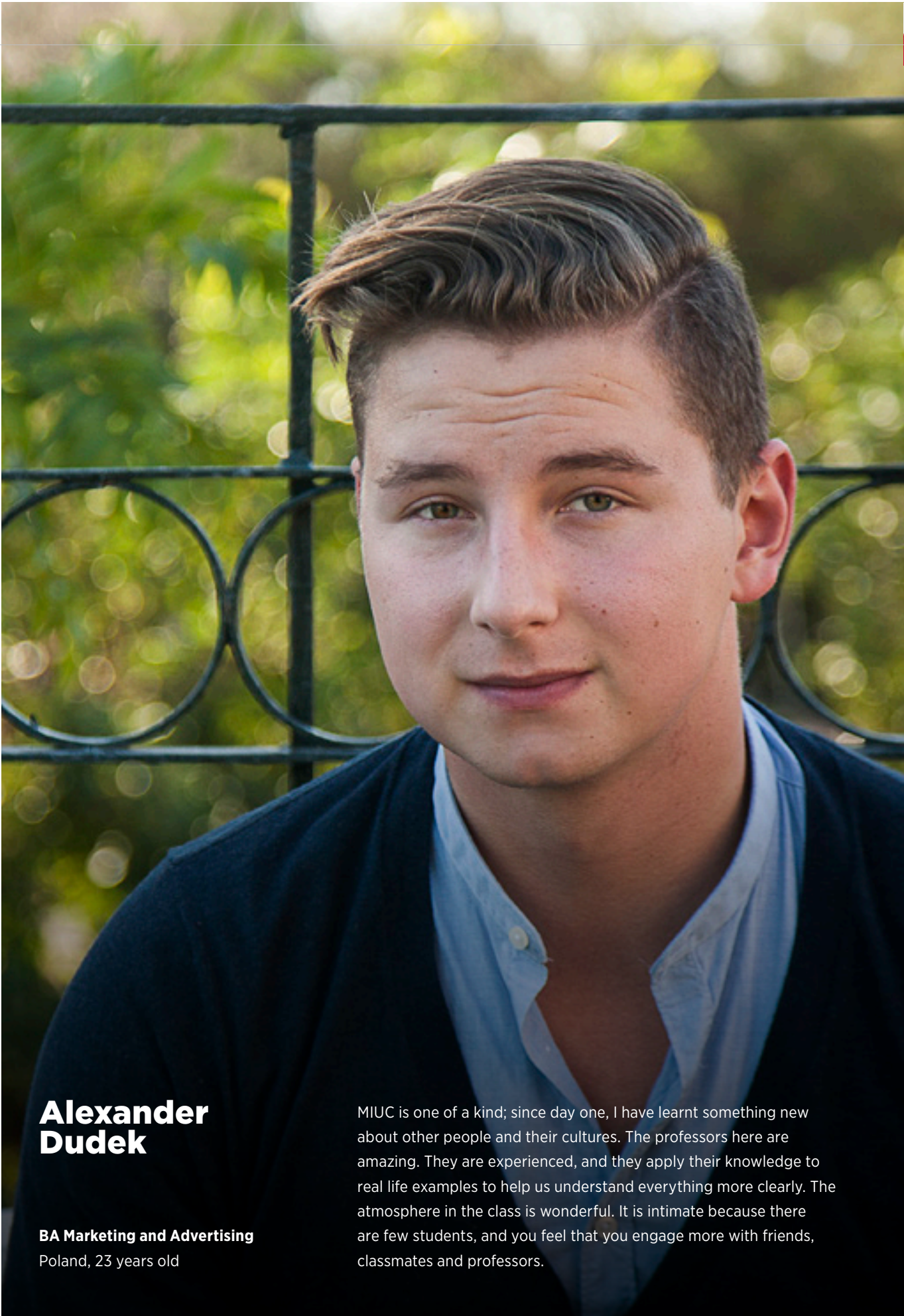
**Credits:** 240

**Key disciplines covered:**

- Strategic Marketing and Analysis
- Marketing Management
- Market Research
- Consumer Behaviour
- Product and Brand Management
- Advertising and PR Strategies

**Career opportunities:**

- Marketing Strategist
- Advertising, Promotions and Marketing Manager
- Brand Manager
- Market Research Analyst
- Advertising Sales Representative
- Meeting, Convention and Event Planner



**Alexander  
Dudek**

**BA Marketing and Advertising**  
Poland, 23 years old

MIUC is one of a kind; since day one, I have learnt something new about other people and their cultures. The professors here are amazing. They are experienced, and they apply their knowledge to real life examples to help us understand everything more clearly. The atmosphere in the class is wonderful. It is intimate because there are few students, and you feel that you engage more with friends, classmates and professors.





# MA INTERNATIONAL BUSINESS MANAGEMENT

### Programme Overview

Study a dynamic postgraduate degree based on key management knowledge, while learning how to optimise organisational operations and decisions with the support of data analytics. This programme is based on strong theoretical foundations informed by modern business management practices, and provides students with an opportunity to develop the skills needed to engage with people from different cultures and work effectively in a multi-location team.

*\* Candidates who have not completed a 4-year bachelor's degree will be required to complete their master's over 2 years.*

### Programme title:

MA in International Business  
Management Duration: 1-year/2-year  
Language: English  
Degree awarded: MA in Management  
- International Business ECTS Credits:  
60/120

### Key disciplines covered:

- Social Research Methodology
- Marketing Management
- Financial Reporting and Business Decision-Making
- Advanced Auditing Methods
- Sales Management
- Predictive Modelling in Business
- International Business Law

### Career opportunities:

- Domestic or Foreign Sales Representative
- Regional Operation Manager
- Project and Strategy Officer
- Marketing Assistant
- Consultancy
- Business Analyst
- Market Researcher
- Policy Analyst



**Yurii Chepel**

**MA International Business**  
Ukraine, 25 years old

MIUC is different from many universities in my home country. The campus is unique and has many beautiful spots to study. I have had very interesting lectures from which I gained a lot of up-to-date knowledge that I am currently using. Moreover, professors are open-minded and interact with all the students. I recommend this university to anyone who wants to study abroad because MIUC is very international. Everybody can gain more knowledge about different cultures and find compatriots. I have started my own business in the real estate sector and MIUC has played a big role in what am I doing now.





# MA INTERNATIONAL RELATIONS

### Programme Overview

Enter the world of international relations and international politics with a substantial depth of knowledge and confidence in your critical thinking abilities. This programme offers students the opportunity to critically understand and engage with pressing issues in modern-day international relations. Students are encouraged to analyse and explore how ideas and the roles of institutions are being reconceptualised in our changing political climates, on an international and local level.

*\* Candidates who have not completed a 4-year bachelor's degree will be required to complete their master's over 2 years.*

#### Programme title:

MA International Relations  
Duration: 1-year/2-year  
Language: English  
Degree awarded: MA in Political Science  
- International Relations ECTS Credits:  
60/120

#### Key disciplines covered:

- Contemporary Challenges to International Governance
- Diplomacy in a Changing World
- Research Methods
- International Financial System and Institutions
- Conflict Resolution and International Crisis Management
- Political Advertising & Promotion

#### Career opportunities:

- International Affairs Adviser
- Public Affairs Officer
- Conflict Resolution Analysts/Adviser
- Political Consultant
- Political Reporter
- Consultant in Political Marketing
- Lecturer



**Ida Laetitia**

**MA International Relations**  
Gabon, 31 years old

I wanted to discover a new culture, a new environment, and I finally found MIUC. With the help of the admissions department, my application went well. What I love most about MIUC is the multicultural environment: students come from all over the world, with different backgrounds. I would recommend MIUC because all the classes are taught in English, and you also have the opportunity to learn different languages.





# Your Career

## INTERNSHIPS AND CAREER OPPORTUNITIES

At MIUC, we engage with an active network of institutions and companies, including the United Nations, the European Centre for Electoral Support, various embassies and consulates, and several international businesses and organisations. Students have access to a range of different internships across the world in a wide variety of sectors, with new opportunities continually becoming available.

### The benefits of interning

- Real-life professional experience
- Put theoretical knowledge into practice
- Career, academic and self-exploration
- Develop highly sought-after new skills
- Strengthen your performance as a student
- Competitive advantage and greater employability
- Build up a professional network of contacts
- Easy transition into the job market

Students who have a VISA that is valid for the next 6 months can apply. For more information, email: [internships@miuc.org](mailto:internships@miuc.org) or call +34 952 860 000.

### What do miuc internship programmes offer?

- Individualised internships: we find the ideal position to suit your skills and needs.
- Career and internship advisor: assists with CV, application and continuous follow up.
- Location of your choice: we try find internships at the location of your choice.
- Flexible timing: you can do your internship at a time and for a duration that suits you.
- Learning experience: participate in multiple projects and receive hands-on training.
- Personalised support: students are mentored by MIUC faculty and company staff members.
- Full access to MIUC's life coach and psychological counselling services.





# Life coach and counselling

## LIFE COACHING SERVICES

Life coaching is a powerful mechanism for personal and professional development, and helps facilitate personal change to drive performance. The process aims to help you discover how to address your challenges, develop greater self-awareness, identify goals and potential barriers, all of which allow you to develop the appropriate skills and strategies to feel empowered in your actions and decisions.

## COUNSELLING SERVICES

MIUC's counselling services have been established to offer our students a space in which they can express their concerns and issues confidentially, allowing them to open up to a trusted professional. Through psychological intervention, our counsellors develop the most effective treatment plans to adequately address any emotional, psychological, personal, or academic issues our students may be experiencing, fostering a caring home-away-from-home environment at MIUC.





# Sports at MIUC

At MIUC, you can take part in a wide range of exhilarating sports and extracurricular activities. With our premium recreational facilities, we have been able to foster an active, connected campus environment, allowing each student to join in on what MIUC has to offer.

## PERFECT SPORTING CONDITIONS

With Marbella's moderate climate and ideal coastal location, the conditions are perfect for outdoor sports at any time of year. From swimming in the Mediterranean Sea to skiing at the world-famous Sierra Nevada Ski Resort, there is an activity to keep every student fit, healthy and happy.



## RECREATIONAL AND COMPETITIVE ACTIVITIES

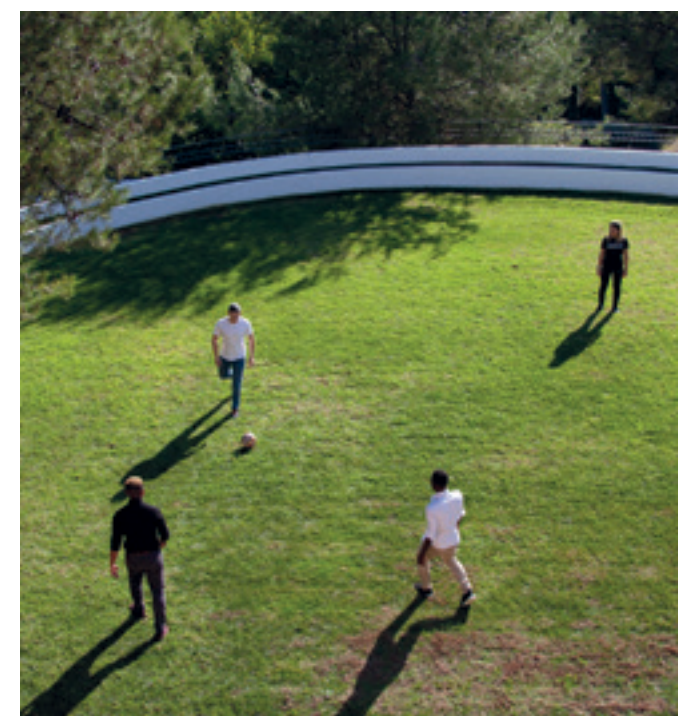
At MIUC, we organise many recreational and competitive activities for our students, from regular football and volleyball matches to martial arts workshops, cycling, hiking and skiing day trips.

## PREMIUM FACILITIES

Students are also free at any time to make full use of the premium sports facilities on campus, such as the tennis court, cycle station, swimming pool, ping-pong table, pool table and mini volleyball court.

## OTHER SPORTS AND ACTIVITIES INCLUDE

Football / Futsal / Basketball  
Running / Bachata / Sailing / Squash







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## STUDENT PROSPECTUS